

SEAT Leon.





O1
SEAT.
06 Created in Barcelona

08 Easy mobility

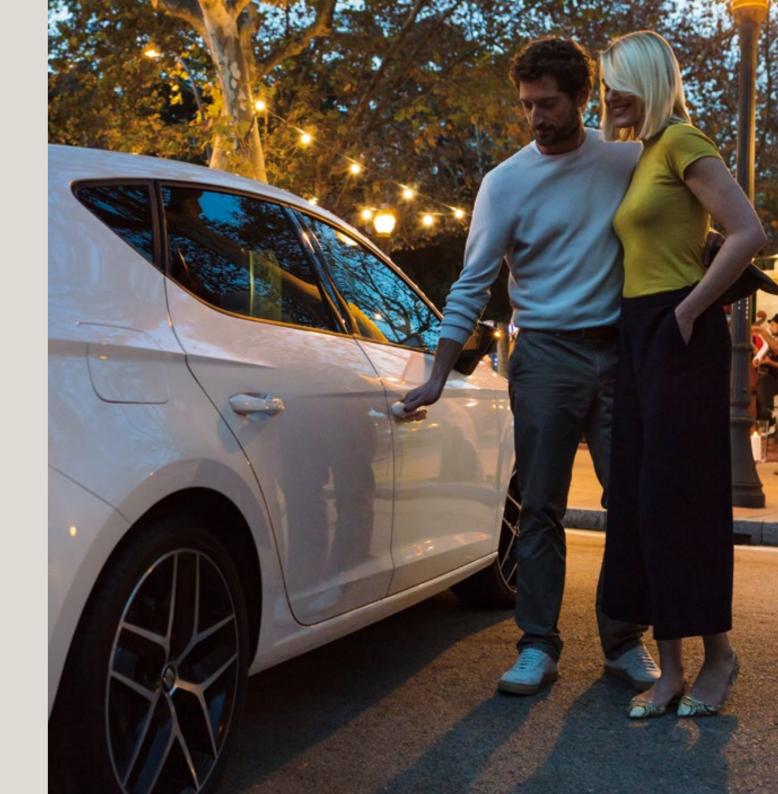
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At your service.





Created in Barcelona.

1953. The first SEAT rolls off our Barcelona production line and a whole country starts moving. More than 60 years later and we're moving people all over the world.

But Barcelona still inspires us. Its creative spirit runs through our veins. Feeds into every car we produce. (In fact, 50% of the energy we use to make our cars comes direct from Mediterranean sunshine). This is a city that never stops. And neither will we. Why? Because you have places to be.



Easy mobility.

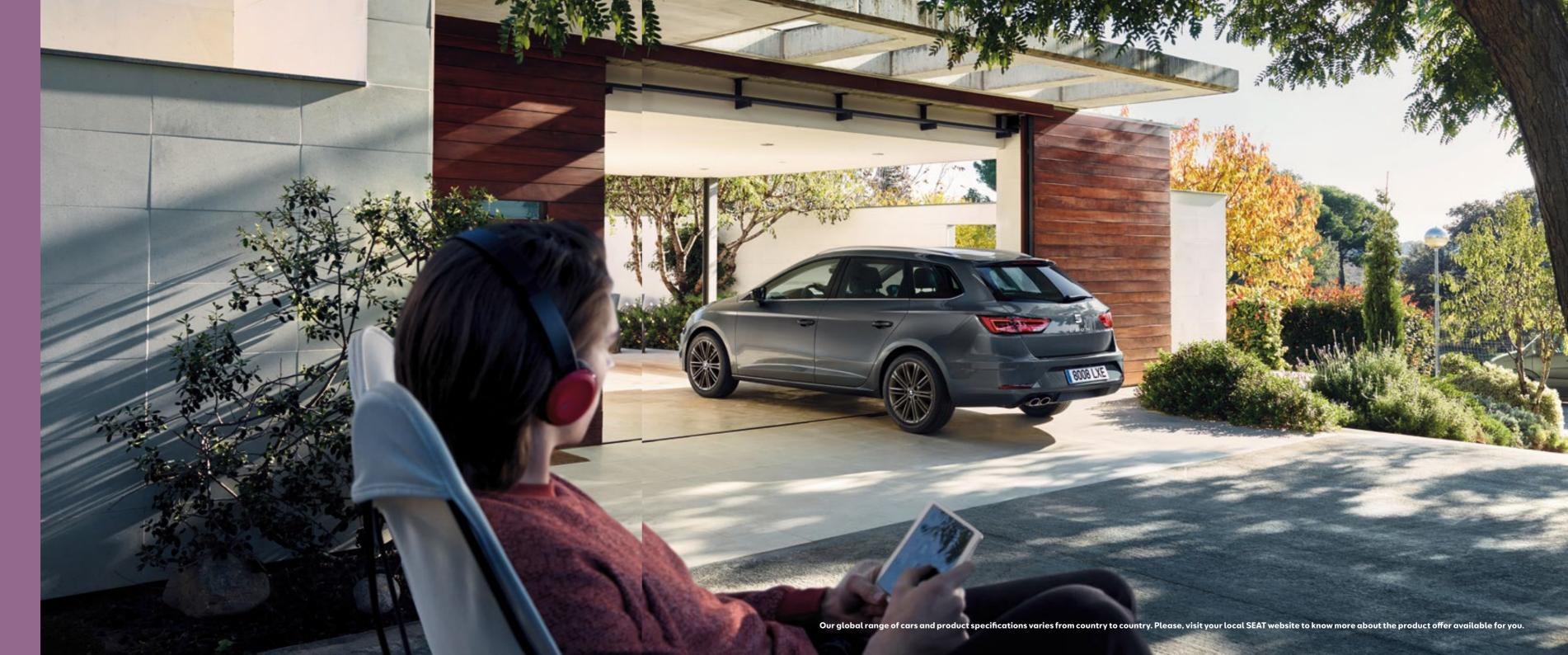
The world is full of possibilities.
SEAT makes it easy to take
hold of them. Plot your own
route. Set your own goals.
Keep moving through your
ever-changing life. It's
what we do.

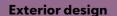
Because if it doesn't set you free, drive you forward, make things better, what's the point? If it's not easy, it's not mobility.



Living starts now.

There are those who follow the herd. Then there are those who choose to live. To feel every day. Roll their windows down. Turn the radio up. The ones who turn the mundane into the extraordinary. Like the SEAT Leon. Equipped with technology like Full LED headlamps and a Wireless Charger. A car designed for you to make the most out of every moment. No matter how small. Or big. Starting today.

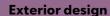




Confidence is attractive.

An iconic exterior sharpened with aerodynamic lines. The SEAT Leon comes with a strong character, unmistakable on any street. Every inch is meticulously crafted to offer you a modern and ergonomic design. Not to mention state-of-the-art technology. Inside and out. All to empower your every moment on the road.





Life is full of extraordinary details.

And so is exceptional style. Like the 19" Alloy Wheels that make a statement on the streets. A hot-stamped front grille that's not afraid to turn heads. And a panoramic sunroof that says you're living it up.





Interior design

You. First.

When it comes to the SEAT Leon, it's all about you. Picture a driver-oriented dashboard with an 8" infotainment touchscreen. High-quality upholstery with an ergonomic design. Electric Parking Brake so you can sit back and relax. A spacious boot for anything and everything. Need we say more? It's time to put yourself first.



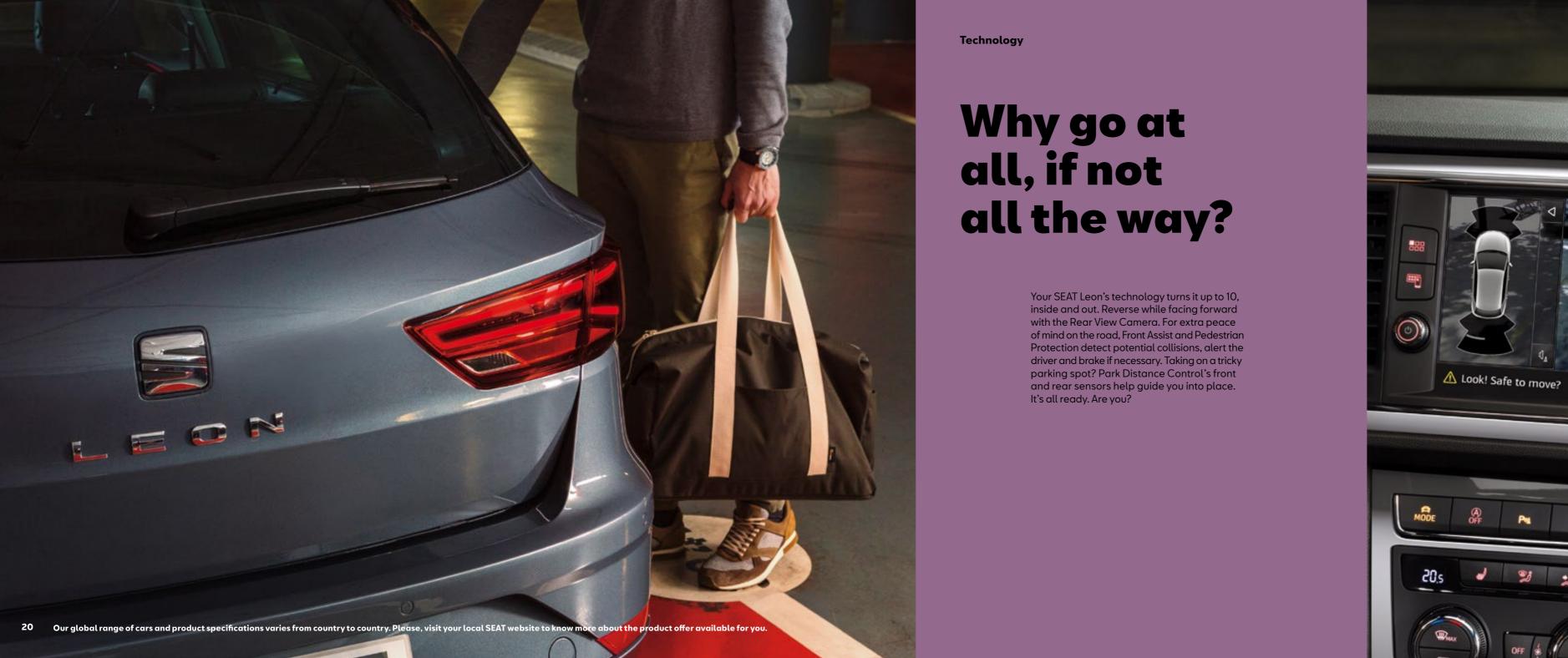


Technology

Pioneers don't settle for less.

The SEAT Leon is infused with technology. In every possible way. Full Link Technology connecting your smartphone to the car for a seamless driving experience. Wireless Charger, because who would say no to that? And the Start/Stop System that turns the engine off when idling to save gas. Now it's your turn to have it all.









Safety

First things first.

There's nothing more important than your safety. That's why we take our technology seriously. Adaptive Cruise Control automatically regulates the distance between you and the car in front at high speeds. Traffic Jam Assist does the same but for lower speeds. Lane Assist looks after you with sensors, allowing the car to adjust steering in the event you drift out of lane.



Safety is a team effort.

Your safety is also the safety of others. So we go the extra mile. Pedestrian Protection activates emergency braking if sensors detect nearby movement and you can't react in time. The Tiredness Recognition System alerts you when you start to lose concentration. Traffic Sign Recognition displays all road signs, from speed limits to roadworks, so you don't miss a thing.





FR.



It feels good to push the limits.

A dynamic trim that'll get your pulse going. Choose the Desire Red finish and show the world that you dare to be different. Comes with exclusive FR detailing and sporty alloy wheels.

An identity of its own.

Front grille with FR logo. Different and proud. Because an all-star attitude doesn't hide.

Up for any challenge.

18" alloy wheels. Not only good-looking, but also hard-working. The things champions are made of.



Standard Equipment

Safety

- 6 Airbags (2 front, 2 front side and 2 curtain)
- Front seatbelt reminder
- ISOFIX and Top Tether child seat anchors
- Automatic Post-Collision Braking System
- ASR, ABS, ESC & XDS
- Tyre pressure warning indicator and Auto Hold
- Knee airbag for EU28 countries
- Servotronic
- Electronic Cruise Control System with indicators in cluster

Exterior

- Dynamic 17" 30/2 alloy wheels
- Visible double exhaust pipe
- FR Suspension
- Chrome radiator grille frame
- Specific FR bumpers
- FR logo on boot
- Dark tinted rear windows

Electronics

- Halogen headlamps with LED Daytime Running Lights (DRL)
- Full LED tail lights with number plate LED illumination
- LED front fog lamps
- Front and rear electric windows
- Electric, heated and foldable exterior mirrors with parking postition and co-driver with lowering function
- 12V in front
- Led interior illumination
- Power locking, remote control with 2 foldable keys and opening selective boot (3 buttons)
- Med 3,5" monochrome instrument cluster with on board computer

- Media System Plus: 8" smart touch display + 2×USB (Apple chip)/SD card /CD/AUX-in/Bluetooth® connectivity
- + 8 speakers + Voice recognition
- + MP3/WMA compatibility
- SEAT Drive Profile: Steering response, throttle response and gear shifts mode (Only with DSG)

Interior

- Chrome interior pack with decorative mouldings
- Front sport seats (Cloth and simil leather with red stitching)
- Driver and passenger seat height and lumbar adjustment
- Rear seats backrest 1/3 & 2/3 split folding and reclining
- Driver and passenger bag in front seat backrest
- Box under driver seat
- Cargo rings in boot
- Central console with cup holders, air outlets in rear and integrated front seat armrest
- FR leather multifunction steering wheel and gear shift knob
- Climatronic 2 zones with Air Care
- Electric Parking Brake (EPB)
- LED Door panel illumination (multicolour ambient lighting)
- Illuminated FR Doorstep in front doors







touch of a button. Literally.

Good weather outside? Let the sunshine in.

03 Ambient lighting.

Light up the interior your way. Choose from 8 vibrant colours - one for every mood.

04 Distance control.

Front and rear sensors for precise parking. Every time.

05 Illuminated scuff plates.

FR logo in high-tech style. Pretty cool, isn't it?

03



Brighter, for better road safety. Energy efficient, too.







Xcellence.



Going all out starts here.

Treat yourself to high quality and comfort. Fine chrome detailing, a meticulous finish and the best technology. A trim designed for those who appreciate the finer things in life.

Always noticeable.

Full LED tail lights. Be as clear as day, even on the darkest of nights.

Move with grace.

17" alloy wheels. Elegant and comfortable. Because it's all about the details.



Standard Equipment

Safety

- 6 Airbags (2 front, 2 front side and 2 curtain)
- Front seatbelt reminder
- ISOFIX and Top Tether child seat anchors
- Automatic Post-Collision Braking System
- ASR, ABS, ESC & XDS
- Tyre pressure warning indicator and Auto Hold
- Knee airbag for EU28 countries
- Servotronic
- Comfort Pack: Cruise Control System (CCS) electronic with indicators in cluster and rear parking distance control

Exterior

- Dynamic 17" 30/1 alloy wheels
- Visible double exhaust pipe
- Comfort suspension
- Hotstamped front grill with chrome frame
- Chromed roof rails for Leon Sportstourer
- Dark tinted rear windows
- Chromed frame around side windows

Electronics

- Halogen headlamps with LED Daytime Running Lights (DRL)
- Full LED tail lights with number plate LED illumination
- LED front foa lamps
- Automatic coming and leaving home function
- Electric, heated and foldable exterior mirrors with parking postition and co-driver with lowering function
- 12V in front
- Gear recommendation indicator
- Kessy (Keyless entry and go) and My Beat without safe function
- Med 3,5" monochrome instrument cluster with on board computer
- Media System Plus: 8" smart touch display + 2×USB (Apple chip)/SD card/ CD/AUX-in/Bluetooth® connectivity
- + 8 speakers + Voice recognition
- + MP3/WMA compatibility

- Rear parking distance control
- Convenience Pack: Electrochromic interior rear view mirror with rain and light sensor, Automatic coming and leaving home function and windshield wiper control
- LED Interior Illumination Pack: Front and rear LED reading lights with ambient spots, LED make-up lights, LED illumination in front and rear footwells, LED illumination on the center console area and LED boot lights

Interior

- Interior Xcellence Black and Ice Metal
- Chrome interior pack with decorative mouldings
- Front sport seats (Cloth and simil leather with grey stitching)
- Driver and passenger seat height and lumbar adjustment
- Rear seats backrest 1/3 & 2/3 split folding and reclining with rear armrest
- Driver and passenger bag in front seat backrest
- Box under driver seat
- Rear door curtains
- Double floor in boot
- Sliding boot cover
- Boot: 12V + 2 side covers (right & left)
- Central console with cup holders, air outlets in rear and integrated front seat armrest
- Rear armrest
- Xcellence leather multifunction steering wheel and gear shift knob
- Climatronic 2 zones with Air Care
- Electric Parking Brake (EPB)
- LED Door panel illumination (multicolour ambient lighting)
- Illuminated Xcellence Doorstep in front doors











01 Alcantara® upholstery.

Synonymous with luxurious. The best material out there for an elegant interior.

02 Rear View Camera.

Always know where you're going, even if it's backwards.

03 BeatsAudio™.

Powerful speakers. Subwoofer in the boot. This is how your music was meant to be heard.

04 Ambient lighting

Add your touch to the interior. LED lighting with the colour of your choice.

saudio.

03

05 Convenience Pack.

Rain? Watch the wipers start. Oncoming traffic? Your high beams dim automatically. Emergency stop? Your Leon's got it covered. You don't have to lift a finger.

06 Illuminated scuff plates.

Welcoming you in with a bright Xcellence logo. Every time.

Style.



It's time to add elegance.

All the essentials and a little bit more. Enjoy quality and comfort with optional extras like Tiredness Recognition and Rear Parking Sensors.

Alcantara® upholstery.

Why settle for less than best? Alcantara® upholstery is comfort and class in one.

A strong character.

Optional 17" alloy wheels. A small change for a bolder look and performance.



Standard Equipment

Safety

- 6 Airbags (2 front, 2 front side and 2 curtain)
- Front seatbelt reminder
- ISOFIX and Top Tether child seat anchors
- Automatic Post-Collision Braking System
- ASR, ABS, ESC & XDS
- Tyre pressure warning indicator and Auto Hold
- Knee airbag for EU28 countries
- Servotronic
- Electronic Cruise Control System

Exterior

- Design 16" 30/2 alloy wheels
- Hidden exhaust pipe
- Comfort suspension
- Chrome radiator grill frame
- Fuel door linked to central lock

Electronics

- Halogen headlamps with LED Daytime
- Running Lights (DRL)
- Halogen tail lamps
- Rear electric windows
- Electric and heated exterior mirrors
- 12V in front
- Reading lights for front and rear seats with boot illumination
- Led interior illumination
- Power locking, remote control with 2 foldable keys and opening selective boot (3 buttons)
- Med 3,5" monochrome instrument cluster with on board computer
- SEAT Media System Colour: 5" Colour touch screen + USB/SD card/ Bluetooth® (phone and audio streaming)/AUX-in connectivity + 6 speakers + MP3/WMA compatibility

Interior

- Chrome interior detailing
- Driver and passenger seat height and lumbar adjustment
- Rear seats backrest 1/3 & 2/3 split folding and reclining
- Driver and passenger bag in front seat backrest
- Box under driver seat
- Left side net in boot
- Cargo rings in boot
- Driver and passenger sun visor, covered and iluminated mirror, driver with card holder
- Central console with cup holders, air outlets in rear and integrated front seat armrest
- Leather steering wheel and gear shift knob with leather and MuFu
- Air conditioning
- Electric Parking Brake (EPB)

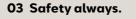




Make your mark, make it count. From any angle.

02 DAB radio.

More channels. Better broadcast quality. This is entertainment uninterrupted.



Halogen headlamps with LED daytime running lights that turn on automatically for added safety.

04 Climatronic.

The right temperature for everyone with two-zone air conditioning.

05 Electric Parking Brake and Auto Hold function.

Take your foot off the brake with total peace of mind. The car can't roll backwards during a hill start.



Stay connected, refreshed and organised. These little extras make a big difference.











Black Matt Edition.

You've already got the brain, the heart and the guts. And when you get behind the wheel of the boldly sophisticated SEAT Leon Black Matt Edition, you've got the style to match.



01 18" Black Alloy Wheels.

Lightweight 18" Black Alloy Wheels feel great on the road, and they look pretty great too.

02 Black Alcantara® seats.

Style, function and comfort become one when you relax in seats upholstered with Black Alcantara®.

03 Black mirror cases.

Every detail matters. Black casing on the exterior mirrors completes your unique new look.

04 Black roof rails.

Have it all, take it all. Easily transport large items on the top of your car with roof rails on the SEAT Leon Sportstourer.

05 Black front grille frame.

Forward-looking attitudes never go out of style. Like the front grille framed in eye-catching black moulding.

06 18" Sport Black Alloy Wheels.

Like to go the extra mile? 18" Sport Black Alloy Wheels for the Black Matt Edition Plus add a sporty touch that takes your look to the next level.

Wheels.

16"



Design 30/2 St



Dynamic 30/2 Sport Black¹

17"



Dynamic 30/3 📴



Dynamic 30/1



Dynamic 30/1 Nuclear Grey 🗵



Dynamic 30/2

18"



Performance 30/1



Performance 30/2
Machined



Performance 30/1 Sport Black



¹Only available for 115 HP manual engines within the Sport Black Matt Edition.



Accessories Wheels.

SEAT Sport Line: All accessories wheels fitted at SEAT Sport. Order through Car Configurator and receive them already mounted on your new car.

18"







CupRacer Black St FR



CupRacer Grey St FR



Dynamic Grey



Black St FR

18"



Anthracite St FR



Black St FR



Titanium Grey St FR





Machined Black St FR



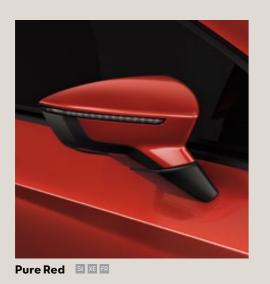
Sport Black St FR

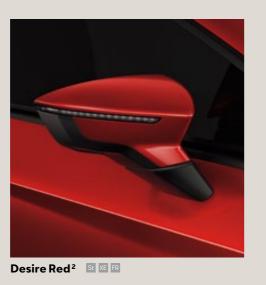




Colours.























¹Soft colour. ² Metallic colour.

Style St Xcellence XE

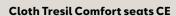
Standard

Optional

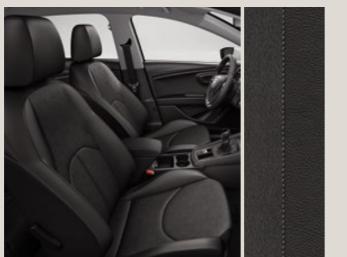
Magnetic Tech² St XE FR

Upholsteries.





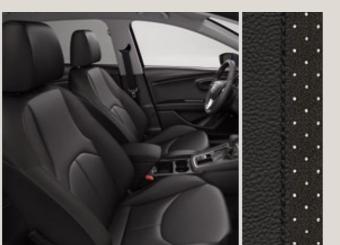
Cloth Teddy/Mikelly Sport seats DE



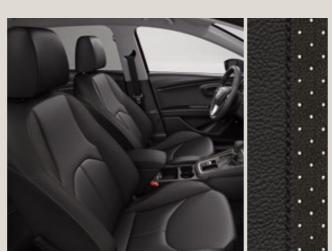
Alcantara® Black Sport seats CE + WL31



Leather Black Sport seats CE + WL1



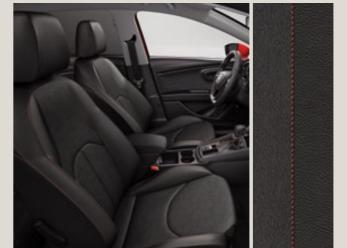
Alcantara® Black Sport seats DE + WL3



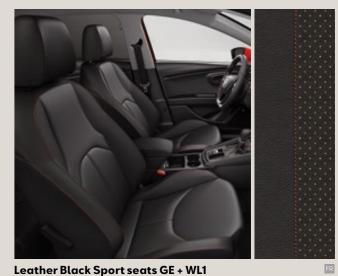
Leather Black Sport seats DE + WL1



Cloth Techny Black Sport seats GE



Alcantara® Black Sport seats GE + WL31



Standard Optional

¹Contact your local dealership to confirm availability.

Your accessories.

The world is your oyster.

So much to do, so little time. That's why you do what you want, when you want it. City cruise? Yes. Ski trip? Of course. Off-roading? Bring it on. Choose the accessory and you're good to go.





Performance.

Take your SEAT Leon to the next level. This means a bolder look. And of course, enhanced performance. All that you need for more confidence. And more attitude.

Front Styling Kit.

Dynamic front bumper lip with a decorative cover, grids, pedestrian bar supports, fitting elements and disruptions. Got a Style or Xcellence model? Choose from Black, Desire Red or Mystery Blue. Available in body colours for FR models.

Blade side skirts.

Moulded and aerodynamic, they fit easily and securely. For Xcellence and Style models, choose from Black, Desire Red or Mystery Blue.

Spoiler & rear bumper.

Enhance your aerodynamics. Enjoy a unique sporty look. Easy to fit. Tools and instructions included.







Exterior.

For those who want to look different. Choose your style. You can make small changes or you can go all out. The choice is yours.

Hatch door moulding.

A minimalist silver moulding for the rear of your SEAT Leon. Even simplicity makes you shine.



Decorative lines.

Exterior mirrors.

Mystery Blue.

Who said they have to match the body colour? Get creative

with Black, Desire Red or

Two strips in transparent matte foil that stretch from the bonnet to the roof. Get ready to turn heads. Not available for cars with a sunroof.





Interior.

Add a touch of cool to the inside of your SEAT Leon. These stylish accessories serve a double purpose, whether it's to welcome you in or keep your car in mint condition.

2-in-1 Mobile Charger.

The same charger for two different smartphones. One side is for Android. The other for iPhone. Practical, no?

Illuminated side sills.

These will light up for 30 seconds every time you enter the car.
No need for electrical installation.
They automatically turn off when the doors close.

INOX side sills.

A decorative line with the SEAT Leon logo. Stylish but also protects against scratches. Choose your favourite colour from Desire Red or Mystery Blue.

Side sills foil.

Black adhesive sheet made to fit the sill guard. Branded with the SEAT Leon logo. A cool way to protect entrance areas. Comes with easy assembly instructions.



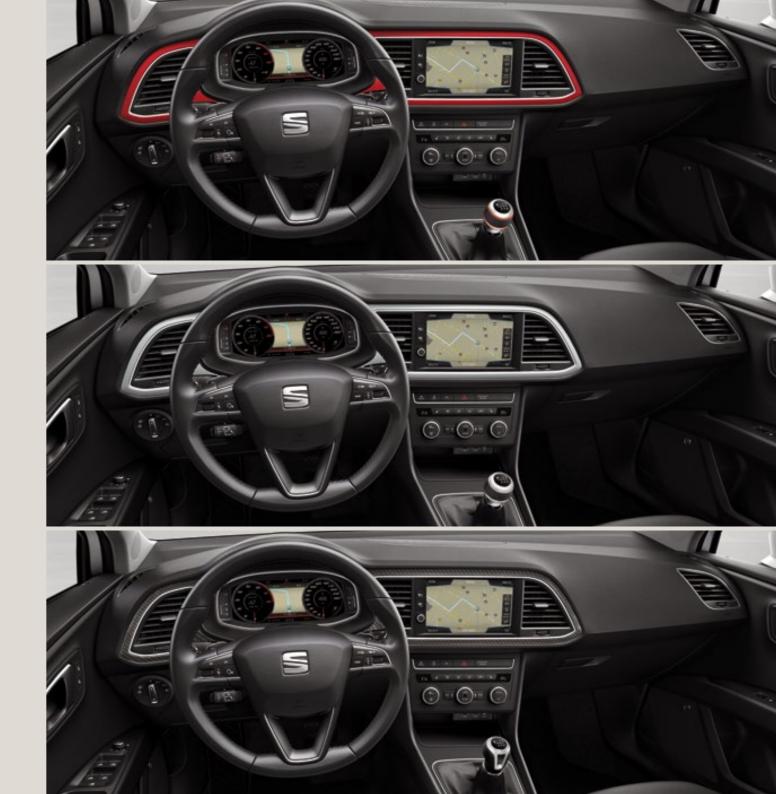


Interior.

There are endless ways to change the interior of your SEAT Leon. Here you can customise your dashboard and gear knob. Which colour will you go for?

Decorative dashboard covers. Customised gear knob.

Choose from three vibrant options:
A set of two red decorative dashboard covers, including a 5/6-speed gear knob in aluminium, leather and Tornado Red. A touch of sophistication with the same set but in aluminium, paired with a 5/6-speed gear knob in aluminium and chrome. Or a carbon-brushed set with the aluminium and chrome gear knob. Available for all models with LHD and a manual gearbox.





Transport.

Nothing should stand in your way. Especially not your car. That's why we've designed transport-dedicated accessories. So you never leave your SEAT Leon behind.

Too much luggage? Use the roof for extra space, all while keeping your cases protected. A cool aerodynamic shape. Easy and quick to assemble. Opens on both sides.



Roof box.

Surf rack.

No surfboard is too big for a SEAT Leon. This rack comes with 4 plastic supports that adapt to the size of your board. It can even transport two at the same time. Who will you take with you?

Bike rack.

Love the great outdoors? This aerodynamic frame is perfect for transporting a bicycle. It even has an anti-theft locking device.

Load-Stop rack.

There's absolutely nothing you can't transport with your SEAT Leon. This rack is designed to hold any item, no matter its shape or size.





Transport.

Doing your thing just got easier. This practical and polished range is designed to help you own it. Need some shade? Lighting up the dark? Or just fancy a few smart touches to complete your perfect SEAT Leon? Whatever you need, get customised and raise the bar.

Tow bar.

Removable trailer hitch that's secure and easy to use. A perfect excuse to buy that jet ski you've always dreamed of.



Ski rack.

Comes in aluminium with rubber supports. For up to 6 skis or 4 snowboards. Everyone's in for a ski trip, right?

Ski Rack Xtender.

Slide-off system for convenient loading and off-loading.
Extendable so you don't have to reach over the roof. And easy to open, even while wearing gloves.

Protection.

Now that you have it all, it's important to keep it protected. Choose the accessories you need to keep your SEAT Leon damage-free, from mudflaps and mats to car covers and more.



01 Front and rear mudflaps.

Protect the body of your SEAT Leon from road debris that fly out from the front wheels while you drive.

02 Velpic® mats.

Keep the inside of your SEAT Leon clean. A four-piece set, two for the front and two for the rear. Made with soft fabric.

03 Protective boot tray.

A rubber cover that fits perfectly.

Transport anything without worrying about damaging the boot.

04 Car covers.

Keep the exterior of your SEAT Leon intact when you're away with this smart polyester cover. Includes a floor mat fixing system.

05 Separation grille.

Is your pet coming with? Make sure they travel safely. Easy to install and remove without any tools.

06 Cargo management system.

Organise your space. Includes two brackets that can be adjusted to your needs. Fix it to anywhere you want with Velcro.



Safety.

Nothing is ever too much when it comes to your wellbeing or that of your loved ones. Whether you're going for a ski trip or have children travelling with you, safety is your first plan. That's why it's ours, too.

SEAT Peke Go i-Size.

A car seat not only protects your child, but also keeps them comfortable. The sun visor keeps your baby safe from sunstroke, and the comfortable handle makes it easy to carry. It's simple to fasten using the standard seat belt and can be used as a cradle. Made for children up to 15 months or 13kg.

Snow chains.

Your backup for snowy or icy weather conditions. Snow chains give you enhanced traction and, most importantly, peace of mind. Some countries even make it a legal requirement to carry them in your car.



At your service.

Freedom starts where worry ends.

Life's too short to spend it in a workshop.
The SEAT Service uses only SEAT Genuine
Parts to keep your Leon at its best. So you
can get out and go.



Life's for living.

With SEAT CARE, you benefit from a package of SEAT After Sales services at a fixed and competitive monthly rate. Value for money, with the service you expect. Starting from XX€/month, you can save up to 50% compared to standard costs. Fewer worries. For more fun.





We care. You don't have to.

The SEAT Warranty Extension lets you extend your 2-year manufacturer's warranty for 1, 2 or 3 years, or up to 100,000 km – whatever comes first. And if your car is new, the warranty comes included. Easy. Cost-effective. Worry-free.



Relax. We've got this.

SEAT Insurance is tailor-made to your car. To keep you moving all year round. Our 24-hour customer service and official workshops using only SEAT Genuine Parts get you back on the road. Vandalism or theft? No problem. We're your ride.



Need anything? Just call.

Want a tow? More fuel? On-the-spot repair? SEAT Mobility Service is here for you. 24/7. Everywhere in the EU, plus most neighbouring countries. For up to 10 years. This is complete, reliable roadside assistance. And best of all? If your SEAT is new, you get 2 years free.



Forget about it. It's covered.

Why worry? SEAT Service & Maintenance contracts cover most services in the SEAT Service Programme for the first 3, 4 or 5 years of ownership. Available in Basic or Premium, with options for financing. So you can focus on the more important things in life.



SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.